

HAIL NOWAK

allhaildesign.com
hail@allhaildesign.com
419.351.0893

work experience

Associate Creative Director | The Walt Disney Company

March 2020 - March 2024

- ▶ Led creative 360 campaigns for Disneyland Resort including commercial shoots, social, and digital
- ▶ Led creative on the Disneyland Magic Key brand, guiding team on organic content creation and brand campaigns
- ▶ Illustrator and designer on organic social pieces, ideating and creating seasonal content with Disney-specific IP and characters
- ▶ Led consumer products from an art direction and design perspective creating consumer product toolkits, ideating and developing seasonal style guides with social shareables

Creative Director & Illustrator | All Hail Design

Jan 2016 - Present

- ▶ Creative consultant on various design projects including surface and packaging design, 360 campaigns, experiential, social content, and apparel design for clients such the Oscars, Disney, and Participant Media

Graphic Designer | The Oscars

Dec 2013 - October 2016

- ▶ Concepted and designed the Oscars campaigns, art directed Oscar season photo shoots, designed graphics for the Hollywood Costume exhibit, concepted merchandise collections for the Academy Museum

Art Director Intern | The Walt Disney Company

Jan 2014 - 2015

- ▶ Created campaign concepts and executions for the Disneyland 60th Anniversary, Disney World tween campaign, and the D23 Expo; designed print and digital communications for Adventures by Disney, Aulani, and the Disneyland Resort

Other Internships | Playboy & MGM

2013



featured

Skillshare
Alt Summit
DesignerCon
Unique Markets
Mermade Market
Jackalope Art Fair

awards

How Design Award 2015
Clio Award 2014

skills

Adobe InDesign
Adobe Illustrator
Adobe Photoshop
Procreate
Illustration
Typography

education

UNIVERSITY OF
SOUTHERN CALIFORNIA
Fine Arts - Graphic Design
Graduated December 2013